



## Hanson Ma

He/Him  
Graphic Designer

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[hansonma.org](https://hansonma.org)

## Education

04.2024 – 06.2024  
**Skydive Perris**  
Perris, CA

Perris Skydiving Program  
USPA A-License & B-License

09.2019 – 12.2023  
**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Graduated with Distinction

## Skills

### Proficient in

Blender, Keynote, Photoshop, Illustrator,  
After Effects, Premiere Pro, InDesign

### Familiar with

Artificial intelligence, KeyShot, Cinema 4D,  
Figma, XD, Rokoko Studio, Polycam, HTML,  
CSS, Lightroom, Bambu Studio

### Design

Art direction, hardware art direction, brand  
identity development, packaging design,  
motion design, typography, deck building

### Physical

3D printing, DSLR photography, laser  
cutting, Kongsberg cutting, letterpress

### Languages

English and Mandarin

## Experience

06.2024 – 08.2025  
**Junior Designer**

Apple Inc.  
Sunnyvale, CA

Collaborated with Marcom's identity team  
to design product launch campaigns and  
supplemental assets.

09.2021 – 12.2023  
**Teaching Assistant**

ArtCenter College of Design  
Pasadena, CA

Aided professors with individual and group  
critiques. Helped students further their  
concepts and designs.

Ming Tai - Type 5: Motion  
Monica Schlaug - Packaging Design 1  
Dan Hoy - Packaging Design 1  
Tracey Shiffman - Communication Design 3

05.2023 – 08.2023  
**Marcom Design Intern**

Apple Inc.  
Sunnyvale, CA

Collaborated with Marcom's identity team  
to design product launch campaigns and  
supplemental assets.

05.2023 – 06.2023  
**Freelance Visual Designer**

*Dieline* - Remote

Developed 3D visualization assets and  
supporting visual identity system for the  
DIELINE Awards 2023.

12.2022 – 01.2023  
**Freelance Motion Designer**  
Chase Design Group - Remote

Developed editorial packaging renderings  
and animations for Barebottle Brewing Co.

05.2022 – 08.2022  
**Brand and Communication Design Intern**  
INDUSTRY  
Portland, OR

Collaborated with creative teams to create  
launch, promotional, and experience design  
projects for Nike, Lego, and MLS.

## Recognition

### Mirage

Indie Suspense Horror Sci-Fi Film Festival,  
Best Micro Short 3rd Place  
Red Movie Awards 2024, Selected  
Los Angeles Cinematography Awards 2024,  
Best Animated Film Cinematography,  
Best Animated Film  
ARFF Amersterdam 2024, Nominee  
Filmmakers Connect Awards 2024,  
Best Animation  
New York Film Awards 2024, Best Picture  
New York Film Awards 2024, Best Animation  
Monza Film Fest 2024, Best Animation  
PRINT Awards 2024, Motion Graphics & Video  
ADC Young Ones 2024, Gold Cube  
ADC Young Ones 2024, Merit  
Dumbo Film Festival 2024, Semi-Finalist  
Absurd Film Festival 2024, Best Micro Short  
Fantasy/Sci-Fi Film Festival 2024,  
Best Micro Short  
Festigious Los Angeles 2024, Best Animation  
Los Angeles Film Awards 2024, Best Sci-Fi  
*The Cine Saga Review*  
Reale Film Festival 2024, Best Micro Short  
Top Shorts 2024, Best Animation  
*Film Critical Space Review*  
*MovieFest UK Review*  
*Short Films Matter Review*  
Behance Feature - 3D Motion, After Effects

### Tiptree Redesign

*Dieline* Editorial Feature

### Rocket Lab Redesign

Graphis New Talent Awards 2024, Silver

### Noctua Redesign

Pentawards 2023 Silver  
ADC Young Ones 2023 Shortlist

### Gravity: Title Sequence

Graphis New Talent Awards 2024,  
Honorable Mention

### Dr. Teal's Redesign

Pentawards 2023 Gold  
Graphis New Talent Awards 2023, Silver  
Type Trends Lookbook 2023  
ADC Young Ones 2023, Bronze Cube  
*Dieline* Editorial Feature

### Tabletop Simulator

ADC Young Ones 2023 Shortlist

2020 – 2023

**ArtCenter Provost's List**