



Hanson Ma

He/Him
Graphic Designer

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Education

09.2019 – 12.2023
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Graduated with Distinction

Experience

09.2021 – 12.2023
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Aided professors with individual and group critiques.
Helped students further their concepts and designs.

Ming Tai - Type 5: Motion
Monica Schlaug - Packaging Design 1
Dan Hoy - Packaging Design 1
Tracey Shiffman - Communication Design 3

05.2023 – 08.2023
Marcom Design Intern

Apple Inc.
Sunnyvale, CA

Collaborated with Marcom's identity team to design
product launch campaigns and supplemental assets.

05.2023 – 06.2023
Freelance Visual Designer
Dieline - Remote

Developed 3D visualization and supporting visual
identity system for the DIELINE Awards 2023.

12.2022 – 01.2023
Freelance Motion Designer
Chase Design Group - Remote

Developed editorial packaging renderings and
animations for Barebottle Brewing Co.

05.2022 – 08.2022
Brand and Communication Design Intern
INDUSTRY
Portland, OR

Collaborated with creative teams to create launch,
promotional, and experience design projects for
Nike, Lego, and MLS.

Recognition

Dr. Teal's Redesign
Type Trends Lookbook 2023
ADC Young Ones 2023, Bronze Cube
Pentawards 2023 Gold
Graphis New Talent Awards 2023, Silver
Dieline Editorial Feature

Noctua Redesign
Pentawards 2023 Silver
ADC Young Ones 2023 Shortlist

Tabletop Simulator
ADC Young Ones 2023 Shortlist

2021 – 2023
ArtCenter Student Gallery
Mirage, Rocket Lab Redesign, Noctua
Redesign, *Gravity* Title Sequence,
Mother Title Sequence, Tabletop
Simulator, Dr. Teal's Redesign, DREAMS_

2020 – 2023
ArtCenter Provost's List

Netflix: Dark Collector's Edition
Pentawards 2022 Shortlist

Skills

Proficient in
Blender, Keynote, Photoshop, Illustrator,
After Effects, Premiere Pro, InDesign

Familiar with
KeyShot, Cinema 4D, Figma, XD, Rokoko
Studio, Polycam, Lightroom, HTML/CSS

Design
Art direction, package design, brand
identity development, package design,
motion design, deck building

Physical
3D printing, DSLR photography, laser
cutting, Kongsberg cutting, letterpress

Languages
English and Mandarin